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### *The Music in the Genetic Background must be Right!*



I recently had the opportunity to attend the One Direction concert at the FNB Stadium in Johannesburg. The only song I knew was when they sang happy birthday to all those who had recently celebrated their birthday's that week!

Still they were brilliant and now I am a Fan! The looks on all the young girls faces and their screams every time the band made an appearance will always be in my memories!

What does Excelsus have to do with music?

Well Everything!

Our name Excelsus comes from the Hymn Gloria in Excelsus Deo! I have written a copy of the words on the last page!

Oom Arthur De Villiers always said the music in the animals genetic background must be right! That is why we name all our cattle! We need to identify the cow lines as to which ones are the dam lines that we build our new generation of Excelsus females and breed the young herd sires we put into the market and those special bulls we use ourselves!

The cow in the picture above is our signature female for 2015 and epitomises what we are trying to achieve here at Excelsus Landgoed! She is Excelsus Ikeja HDL10114 and is a polled Diana's Dynamite daughter! Her dam line is the Excelsus Inca line that have bred Inca 1 that went and won an udder class at a National Championship. The Inca line also bred Excelsus Honey Ink that was one of our top sellers last year! Ikeja stands with her calf Excelsus Dr Dazzle, a polled PRR Dr Dazzle calf that is our latest Pine Ridge import! Dr Dazzle himself has a tremendous dam line with donor cows such as PRR Miss Dazzling and the LMC cow She Moves that was touted as the best LMC female ever produced!

*These Genetics are music to our Ears!*





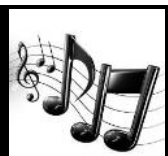
*A Tribute to a Legend! Excelsus Pioneer*



**HDL09141B Excelsus Pioneer is the current Grand Master of our stud enterprise!**

We have successfully used this great bull for three seasons now breeding stocky, saleable, typical Excelsus Simbra bulls and phenomenal females! These photos are a compilation of his three years with us and we offer Pioneer himself along with some of his first sons and daughter's up for sale at our production sale 2015!





Inside Story Headline



## *HDL09141B Pioneer*



It has been an awesome journey with this special bull that started with a trip to Pine Ridge Ranching in Texas, to importing the first PRR semen, to selecting and breeding our cow herds with the new imports and then selecting and breeding with Excelsus Pioneer himself!

Pioneer is the broadest bull, all breeds at Excelsus Landgoed and is throwing true to type especially on his females. We now have 65 Pioneer sons and daughters here with the winter and summer crops still to be born!

We have used two of his sons, Excelsus Oregon and Wyoming in our herds this year and they will both be on sale in August 2015.







*Introducing PRR 9111U Dr. Dazzle*



*A Touch of Class! Dr Dazzle!*

Our first PRR Dr Dazzle calves are here and they look Great! Polled, PRR Type! Dr Dazzle is our latest import and is a son of LMC Red Ammo and a PRR Pace Setter daughter!





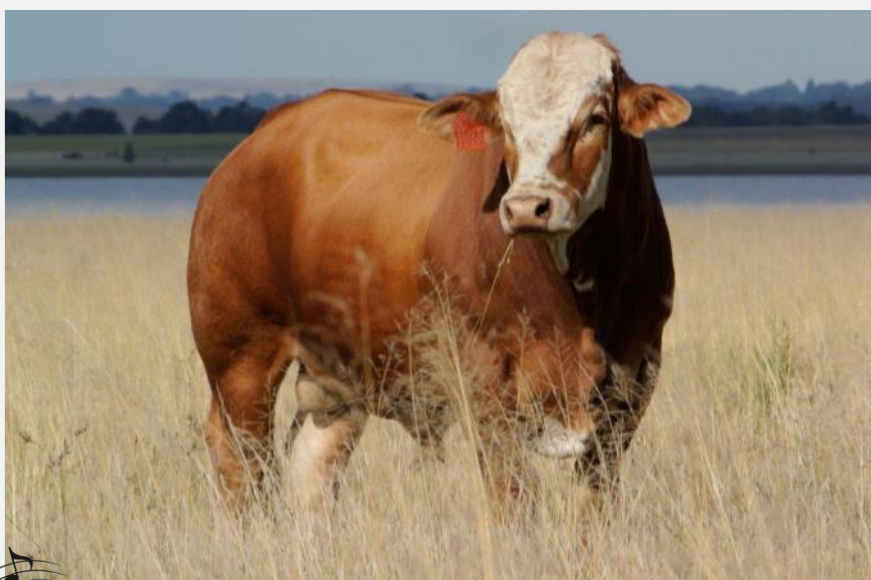
## Excelsus Summer Bulletin 2015

*Gloria in Excelsis Deo*



*The Bulls that make the Music!*

*The Excelsus 2013–2015 Dream Team!*



*The Excelsus Dream Team!*

From Right to Left and Top to Bottom!!!!

Excelsus Pioneer, Excelsus Prairie 2nd, Biandi Devian, Excelsus Pacific, Excelsus Klein Galen, Excelsus Jico-  
lo, Wisp Will Lino, PRR Prevail with Excelsus Biscay in the main photo! Biscay is a Excelsus Pacific son  
from a Sanjika Shark daughter!





*The End Product! Fantastic Commercial Weaners!*



*The Bulls that make the Music!*

*J.H. Beyers Boerdery*

These 2014 summer commercial calves are the property of one of our good friends and clients Jadri Beyers!

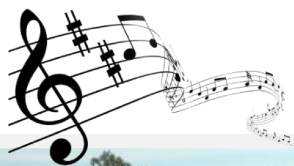
Jadri uses Excelsus Simbra and Bonsmara Bulls and Simmentalers from the Sanjika Simmentaler stud!

These calves were creep fed for their last two months prior to weaning!

They wean heavy calves and were blessed with a 95% conception in their summer Simbra commercial herd!

Jadri ascribes this to the creep feed and summer veld management, good genetic material, regular testing of his bulls for fertility and trichs and that his cows are very attractive!





*The End Product! Fantastic Commercial Weaners!*



*The Bulls that make the Music!*

*Innus Rautenbach en seuns Boerdery*

Inus and his family farm between Koppies and Vredefort in the Free State running a mixed farming operation consisting of cropping, feedlot and they run a top Simbra commercial herd! Inus and Carl really go to a lot of trouble selecting and buying top bulls and their management shows in their weaned calves averaging around 265kg at approximately six months of age! The calves were creep fed for the last two months prior to weaning! Innus's conception was also in the ninety percent this year! The Bulls, top left is a top Simbra bred by Tommie Tiebaut called Renbito Trevor! The bull on the right is Excelsus Glouster bought on last years sale. Glouster is a Galen son from our Gloss cow lines. We are very proud of the two bulls on the left HDL0515C Mcala and HDL0516C Mkims! Inus bought them on our 2008 sale and they turn ten years old this year! Both are sons of Excelsus Mc Tavish that sired many calves for Danie Calits from the Balfour area!





## In Excelsis Deo – Angels We've Heard On High (In Excelsis Deo) Lyrics

Angels we have heard on high,  
Singing sweetly through the night,  
And the mountains in reply  
Echoing their brave delight.  
Gloria in excelsis Deo.  
Gloria in excelsis Deo.

Shepherds, why this jubilee?  
Why these songs of happy cheer?  
What great brightness did you see?  
What glad tiding did you hear?  
Gloria in excelsis Deo.  
Gloria in excelsis Deo.

Come to Bethlehem and see  
Him whose birth the angels sing;  
Come, adore on bended knee  
Christ, the Lord, the new-born King.  
Gloria in excelsis Deo.  
Gloria in excelsis Deo.

See him in a manger laid  
Whom the angels praise above;  
Mary, Joseph, lend your aid,  
While we raise our hearts in love.  
Gloria in excelsis Deo.  
Gloria in excelsis Deo.

